

British Tugowners Association



Sponsorship Opportunities

- General Meeting
- Conference
- Dinner
- Golf Competition

16 – 17 May 2023

Clayton Hotel Glasgow



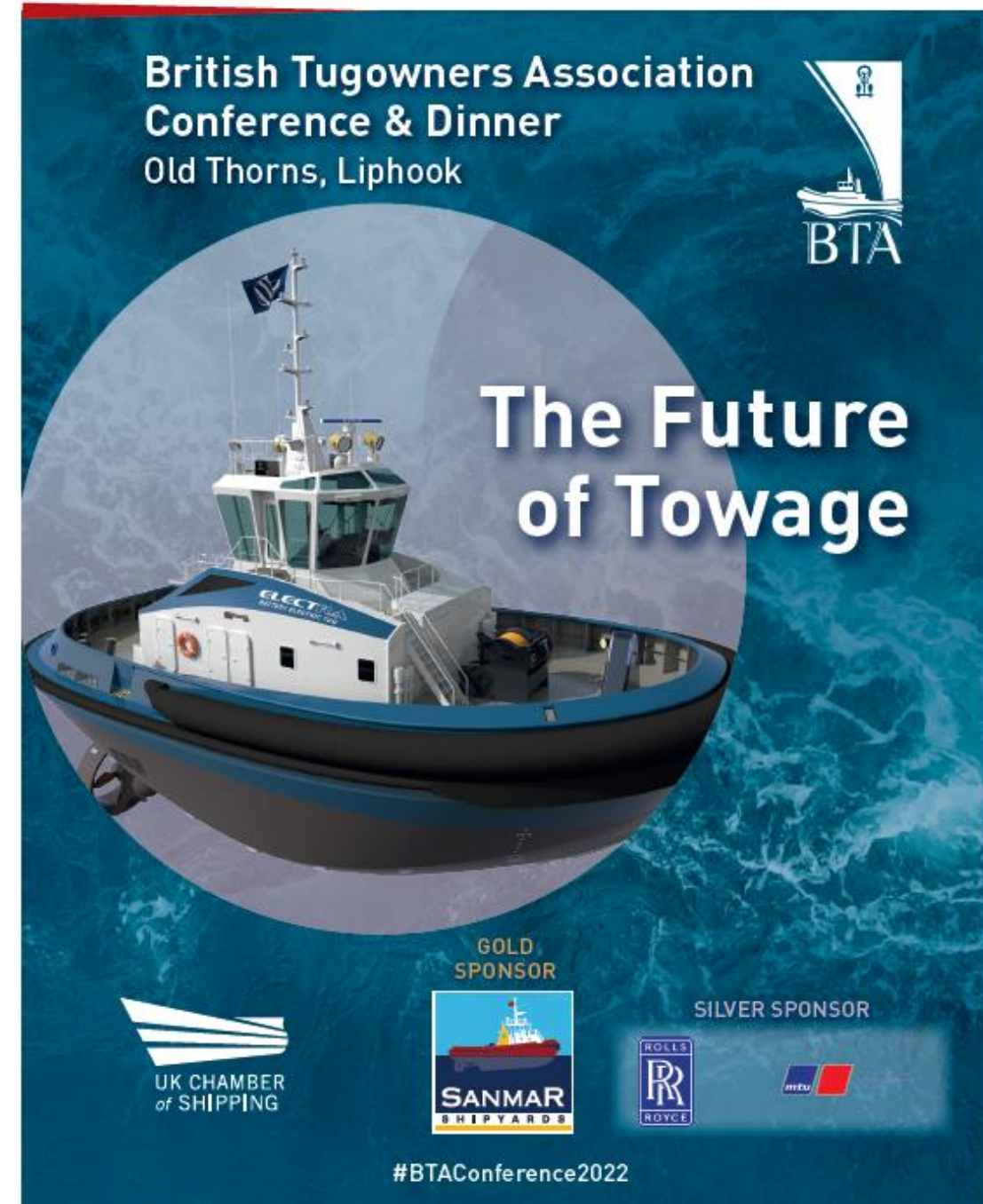
Summary of the 2022 Conference, Dinner & Golf

Venue: Old Thorns, Liphook, Hants

Date: 10 - 11 May 2022

- More than 70 Delegates from 33 different companies, in addition to the Maritime Minister & the Regulator
- Three Sponsors
 - **Gold** – Sanmar
 - **Silver** – mtu engines / Rolls Royce
 - **Golf** – Boluda Towage Europe

11 May 2022



*"Well balanced....
providing
opportunities for
formal and more
informal networking
and discussion."*

*"The content of the conference
was excellent and above all
there was a great esprit de
corps."*

John Denholm –
UK Chamber of Shipping
Past-President

*"A very well organised
conference with excellent
venue, hotel and scenic
location."*

*"The programme was very
informative and thought
provoking. It was a
thoroughly enjoyable event
and great to meet with so
many others within the
industry."*

Feedback from Previous Conferences

Do you consider the conference to have been worthwhile this year?

"Absolutely"

"Very worthwhile both for the conference and the networking."

Would you attend a similar event next year?

"Yes"

"I'm already looking forward to it."

"100%"

"Definitely."

"Yes please."

*"My first AGM &
Conference. I would
like to think that it will
not be my last."*

*"Well balanced....
providing opportunities
for formal and more
informal networking
and discussion."*

BTA Conference, Dinner & Golf Competition 2023



The BTA Conference, Dinner and Golf Competition 2023 will take place on 16-17 May 2023 in Glasgow.

The event begins on Tuesday 16 May with the Annual Golfing Competition for the Sir William Crosthwaite Cup.

This fun event is open to Members, Associates and Invited Guests, and provides an informal and optional opportunity for regular, occasional and non-golfers alike to play at a fantastic golf course, network with industry delegates and challenge for the Sir William Crosthwaite Cup.

The Conference is held on 17 May with the AGM, Conference and Dinner.

The programme brings leaders of the towage industry together with key note speakers and thought leadership on key industry themes.

Delegates will also be given plenty of time to network at the event's lunch, Drinks Reception and Dinner.

BTA Conference, Dinner & Golf Competition 2023



Outline Programme (timings subject to change)

Tuesday 16 May

| | |
|-------|--|
| 13:00 | Golf for the Sir William Crosthwaite Cup |
| 20:00 | Informal Dinner |

Wednesday 17 May

| | |
|-------|--------------------------------|
| 10:45 | AGM Registration |
| 11:15 | AGM (current BTA members only) |
| 11:45 | Conference Opens |
| 13:00 | Lunch |
| 14:00 | Conference restarts |
| 17:45 | Conference concludes |
| 18:45 | Drinks Reception |
| 19:45 | Dinner (Lounge Suit) |
| 23:00 | Carriages |

Thursday 18 May

| | |
|------------|------------------------|
| From 08:00 | Breakfast & Departures |
|------------|------------------------|

Sponsorship Opportunities

The BTA Conference is the premier conference of operators and owners in the UK towage industry, attracting 70+ attendees from across the industry, regulatory bodies, and manufacturers and suppliers. The conference aims to inform and explore developments within the industry.

Benefits of sponsorship include delegate tickets, pre-event marketing and event branding. There are several sponsorship opportunities including Gold, Silver, Bronze and Golf Day sponsorship.

10-12 May 2022

Old Thorns Hotel & Resort, Liphook, Hants

Welcome to the British Tugowners Association AGM, Conference & Dinner

GOLD SPONSOR



SILVER SPONSOR



The Future of Towage



Gold Sponsorship
£7,500 + VAT



Speaking Slot – 40 minutes in conference

3 x Full Conference, Dinner & Golf tickets (worth £900)

Event Branding – sponsor logos to appear on all pre-event and event marketing material, including social media posts, e-shots, BTA & UK Chamber of Shipping website presence, banners, slides, display pull-ups & Conference programme full page advert.

Opportunity to display your company's marketing material – display stands, brochures, branded giveaways etc



Exclusive - Only One Available



**Silver
Sponsorship
£3,000 + VAT**



Speaking Slot – 30 minutes in conference

2 x Full Conference, Dinner & Golf tickets (worth £600)

Event Branding – sponsor logos to appear on all pre-event and event marketing material, including social media posts, e-shots, BTA & UK Chamber of Shipping website presence, banners, slides, display pull-ups & Conference programme full page advert.

Opportunity to display your company's marketing material – display stands, brochures, branded giveaways etc



Two Packages Available



Bronze Sponsorship
£1,500 + VAT



Speaking Slot – 20 minutes in conference

1 x Full Conference, Dinner & Golf tickets (worth £300)

Event Branding – sponsor logos to appear on all pre-event and event marketing material, including social media posts, e-shots, BTA & UK Chamber of Shipping website presence, banners, slides, display pull-ups & Conference programme.

Opportunity to display your company's marketing material – display stands, brochures, branded giveaways etc



Three Packages Available



**Golf
Sponsorship
£1,500 + VAT**



16 May

Sir William Crosthwaite Cup

Held annually since 1934

Event Branding – sponsor logos to appear on all pre-event and event marketing material, including social media posts, e-shots, BTA & UK Chamber of Shipping website presence, banners, slides, display pull-ups & Conference programme.

Opportunity to display your company's marketing material – display stands, brochures, branded giveaways on the 16th May.



Interested..?

Please contact



Tony Jerome

Head of Business Development and Membership

tjerome@ukchamberofshipping.com

07736 948 186

Robert Merrylees

BTA Secretary & Policy Manager (Safety & Nautical)

rmerrylees@ukchamberofshipping.com

07425 863 719